

**Better Block St. Joe**

700 Block of Francis Street in Downtown St. Joseph, MO

Friday, May 4, 2012 from 11:00 AM to 7:00 PM

Saturday, May 5, 2012 from 11:00 AM to 4:00PM

**The Better Block St Joseph Project Participant Application Form**

**DUE: Thursday, February 23, 2012 at 5:00pm**

The Better Block St. Joseph Project is a demonstration tool that uses temporary pop-up businesses and pedestrian amenities to show the potential for a walkable, livable environment with revitalized economic activity. Better Block Projects show an area's business potential and catalyze sustained community development.

Temporary businesses are needed to operate throughout the day and into the evening in vacant storefronts and on sidewalks in downtown St Joseph to help make it a "better block". If you have a business you'd like to expand, a business idea you'd like to try out, performance art you'd like to share with the general public, or a product such as tasty tacos, tie-dye T-shirts, or temporary tattoos you'd like to sell... then the Better Block St. Joseph Project wants you!

By participating in the Better Block Project, you will have the opportunity to advertise your product and/or service to crowds of people throughout the day. You will be able to obtain instant feedback from consumers to help you better market your ideas.

Questions? Contact Matt Unzicker at 816-752-8604 or [krugwowllc@gmail.com](mailto:krugwowllc@gmail.com). You can also drop off applications at the Mo-Kan office at 224 N. 7<sup>th</sup> Street, St. Joseph, MO 64501.

Company (or Individual)

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Is this an existing business? (If yes, what is the address?)

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Description (How are you wishing to participate?)

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What are your pop-up business' hours of operation?

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How much time will you need to Set-up and Take-Down your pop-up business?

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What utilities will you need? (Water/electric)

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What tables, chairs or other equipment will you need? (Can you supply them yourself?)

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Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Website \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

DISCLAIMER: The Better Block Project utilizes both privately-owned property and limited public right-of-way; a temporary lease will be required for participation in this event. Each participant must comply with all restrictions and regulations governing participation and the use of the property. The City and the owners of the private property to be utilized reserve the right to deny or limit participation by any person or firm, including the allocation of specific space to be utilized by each participant. Privately owned vacant commercial spaces or public right-of-way used temporarily for purposes of the Better Block Project may not be available for future business or private use beyond this event. The Better Block Project assumes no responsibility for the availability and condition of the spaces used; by executing the temporary lease agreement for specific space to be used during this event, you must agree to accept the property as-is with all conditions and to provide all necessary fixtures and displays for purposes of your participation.